



2025 IHSA JOURNALISM STATE FINALS: YEARBOOK THEME DEVELOPMENT

DIRECTIONS & RULES

You are a staff member of the Abraham High School (Middleland, Ill.) yearbook staff, *The Annual*. Your editor has asked you to design and develop six items related to the theme development for this year's yearbook. The elements include:

- 1) Cover
- 2) Front End Sheet
- 3) Title Page
- 4) Opening
- 5) Divider
- 6) Folio (can be separate or included on pages above)

Incorporate the provided theme below into each of these elements. You will be judged on your use of the theme/concept idea, design principles, creativity and originality.

Take into account the following rules:

- * All pages should be completed in color
- * Mark an "X" through each photo rectangle and write a brief description of the picture or graphic effect in the photo area.
- * Indicate caption locations.
- * If the theme development includes art work, feel free to sketch it, create on technology, or offer an explanation of its style and content.
- * Write "copy" in the areas where you have placed copy. Side bars may also be included. The more information you can give regarding type style, leading, size, etc., the better able judges will be to evaluate your work.
- * Write headlines in or indicate their placement with a wavy line.
- * Submit a brief written explanation along with your design.

You may use the following materials: technology (computer/device, etc.), magazines, markers, colored pencils, scissors, glue/glue sticks. Work may be completed on special yearbook graphing paper, plain white paper, or any other design paper that allows your work to be clearly visible. Legibly write your four-digit school code somewhere on the page and include the word "school code ####" so there is no misconception that it is part of the design.

Start Time: 9:30 AM

Work must be submitted to proctor/Google Drive by: 1:00 PM



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THEME

The theme you should use in developing the six elements provided above is
“A Matter of Time”

SUBMITTING YOUR WORK

Upon completion, make sure your four-digit school code is written/typed on your work. If you drew your work by hand, turn your work into the room proctor and mark your school/name off the proctor’s list of participants. If submitting digitally, follow the steps below...

1. Turn your work into a PDF (File > Save as > Save as Type) and name the file as follows. If all pages can be turned into a single PDF file, that would be preferred, but multiple files can be used if necessary:

Four Digit School Code – Event Name – Element

So the file name should look like this...

1234 – Yearbook Theme Development.pdf

If you cannot turn it into a singular PDF, then ID each of the six elements in the file name:

1234 – Yearbook Theme Development - Folio.pdf

1234 – Yearbook Theme Development - Divider.pdf

3. Go to www.ihsa.org/Journalism-State-Series

4. Find your event and click the “Submit Work” link that applies to it.

5. Select the PDF of your work to upload. In the First Name box, type your four-digit school code. In the Last Name box, re-type your four-digit school to confirm.

6. Once you are prompted that your document as uploaded successfully, please log out if you are using a Heartland Computer.